

# Checking In: *The Peninsula Beverly Hills*

BY PAUL RUBIO



Clockwise from above: The Peninsula Beverly Hills offers a fleet of chauffeured Rolls-Royce and Mini Cooper house cars for its guests; The Peninsula Spa is located adjacent to the hotel's roof garden; Rodeo Drive is just minutes from the hotel.



In the heart of America's most revered zip code—90210—The Peninsula Beverly Hills, a Travel Leaders Hotel Program member, embraces the apex of A-list living, delivering unapologetic immersion into lifestyles of the rich and famous. Built in classic Renaissance style and entirely renovated in 2011, the 194-room hotel features 38 suites and 16 private villas, and resides just minutes away from shopping mecca, Rodeo Drive.

In a hotel where even celebrities people-watch, expect colossal Italian marble bathrooms, immaculate furnishings and stellar service as the standard. Suite and villa guests are privy to another echelon of amenities, such as hand-embroidered, personally monogrammed pillowcases. The fleet of complimentary house cars, comprised of over a dozen chauffeur-driven Rolls-Royces and two bespoke Mini Cooper S Clubmans, deliver guests in style to any locale within a few miles. Pampered pooches checking into this pet-friendly hotel can order room service from their own special menu that includes “Bow Wow Beef Burgers” and “Tail Shakin’ not Stirred Martinis.”

The endless rooftop excitement at The Peninsula Beverly Hills easily rivals the glitz of Ferraris, haute couture, bling and veneers illuminating the driveway and lobby. Anchored by a 60-foot rooftop lap swimming pool, the 12 poolside cabanas are magnets for permanent and transient who's-whos. By day, crowds splash around the seductive pool, socializing and gazing at the picture-perfect Hollywood Hills; by night, The Roof Garden lounge comes to life with fire pits and artisanal cocktails.

Following in the footsteps of the original Peninsula hotel in Hong Kong, The Peninsula Beverly Hills hosts a daily



socialite-studded afternoon tea in The Living Room, an event so popular advance booking is mandatory. For five-star, white-gloved dining, the phenomenal Belvedere restaurant remains a 90210 institution, now helmed by rising chef, David Codney.

Thankfully, you need not be a millionaire for an ephemeral jaunt into this vortex of exclusivity. While the hotel is indeed drenched in decadence, the price point remains reasonable. Although the hotel once garnered a reputation as a playground for old money, it has since evolved into an all-welcoming enclave appealing to diverse demographics—most importantly, tourists trying to see what the Beverly Hills fuss is all about. And trust us, after a night at The Peninsula Beverly Hills, you'll know exactly that! **TL**

**Your stay at The Peninsula Beverly Hills is just a phone call away, so contact your Travel Leaders agent today.**